

Crawl 4 the Cure

Event Sponsorship for Businesses

Crawl 4 the Cure is a fundraising event run by 4x4 clubs and individuals with a goal of raising as much money as possible to win the fight against MS. All proceeds go to the National Multiple Sclerosis Society, Upper Midwest Chapter.

Our goal is to cover all expenses through business sponsorship so we can maximize the donation to the MS Society. Here are some of the things your business sponsorship can help pay for:

- Catered dinner Saturday evening
- Participant give-aways (door prizes gift certs, raffle items)
- Event merchandise (logo wear, event t-shirts, stickers)
- Snacks and refreshments for trail rides Friday and Saturday
- Trail ride and off-roading activity sponsorships
- Event insurance and permitting
- Rental costs for ice arena, port-a-potties, tables and chairs

Sponsorship Levels:

Gold Level Sponsor (\$1500+ Cash or In-Kind Donations)

Here is what your business will receive as a Gold Sponsor:

- Business logo featured on all pages of crawl4cure.org
- Business logo featured on event promotional pieces
- Special recognition at event banquet
- Large 2'x4' custom event banner featuring business logo
- Commemorative Award of Appreciation
- Business sponsor event admission* for up to 4 adults and 4 kids
- Option to provide Item(s) of your choosing in participant gift bags
- Option to display your company banners on-site at event

Silver Level Sponsor (\$500-\$1499 Cash or In-Kind Donations)

- Logo on sponsor page of crawl4cure.org
- Recognition at the event banquet
- Business sponsor event admission* for up to 2 adults and 2 kids
- Option to provide item(s) of your choosing in participant gift bags
- Option to display your company banners on-site at event

**NOTE: Business sponsor event admission does not include participant gift bags or door prize raffle tickets based on the amount of the donation. Business owners and employees that want to have the full participant experience, receive gift bags and raffle tickets for chances to win door prizes are encouraged to register as normal participants and fundraise separately from this business sponsorship. If you have questions, please reach out.*

Additional sponsorship details

- Sponsorship checks can be made out to MS Society or donations can be made through our DIY Online Fundraising page to ensure tax deductibility for the business.
 - Crawl 4 the Cure is not a standalone 501c3, nor are the off-road clubs running the event
 - Check with your business accountant for tax deductibility of in-kind or service donations
- Business sponsorship dollars offset the money we retain from participant registration fees to cover event expenses.

If you are interested in a business sponsorship for Crawl 4 the Cure 2023 please reach out to our sponsorship lead, Jeff Ward at 612-749-1999.

Thank you!